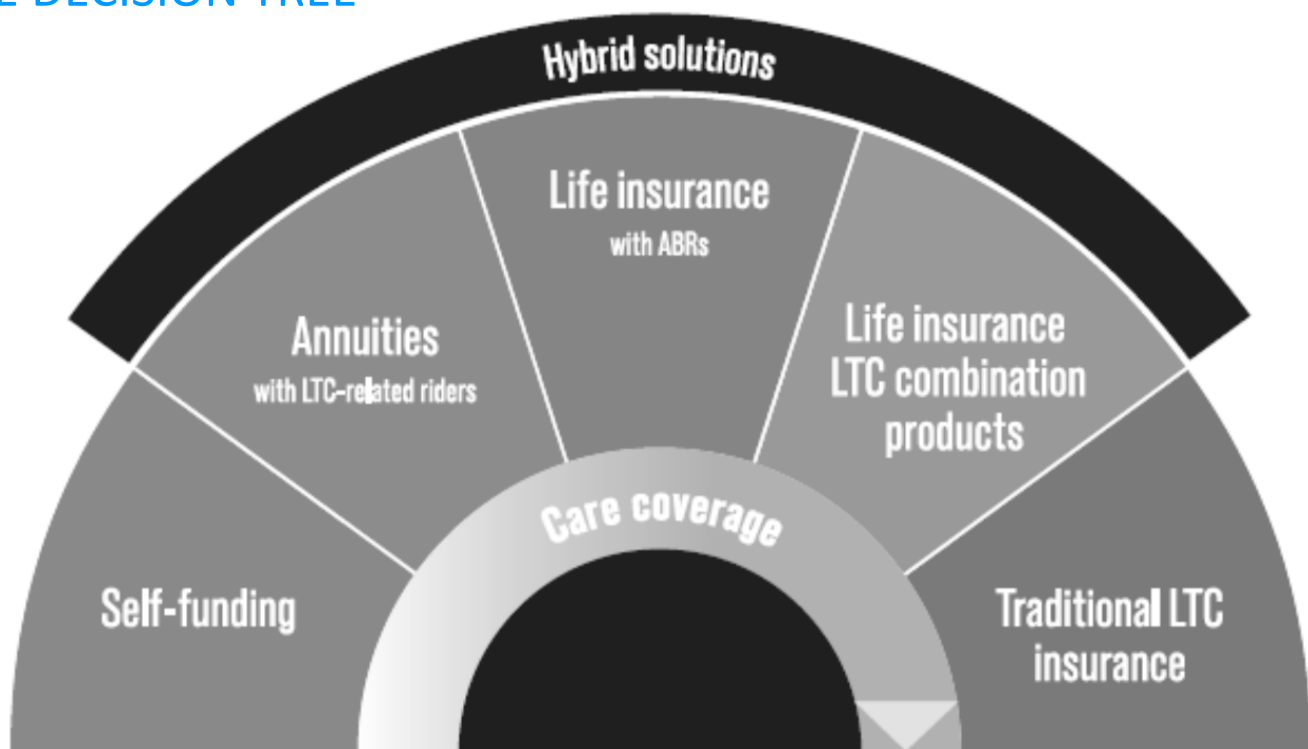


## PROTECTING CLIENT WEALTH FROM LONG-TERM CARE EXPENSES

Planning for long-term care expenses can be overwhelming for clients — and challenging for advisors. Although clients may not want to envision themselves in a compromised state of health, they do want advisors to explain how to help keep their finances and their families secure, even in the face of a long-term care event.

As you face an increasingly crowded market of long-term care expense planning solutions, Lincoln can help you navigate the choices and simplify the complexity. Our long-term care solutions spectrum shows you the range of options, so you can help clients maintain control of their assets — and help them plan for their families’ future.

### THE DECISION TREE



TO HELP DETERMINE THE RIGHT FIT FOR YOUR CLIENTS, START THE CONVERSATION ABOUT THEIR PLANNING PRIORITIES — HOW THEY WANT TO PROTECT AND CARE FOR THEIR FAMILY AND THEIR FUTURE.

For more information contact your local AIMCOR member agency or visit [www.aimcorgroup.com](http://www.aimcorgroup.com)

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